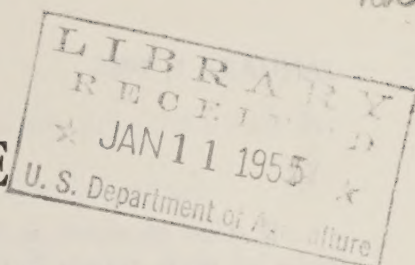


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# WHOLESALE PRICE LIST No. 18

*JANUARY 1, 1955*



## F. I. CARTER & SONS

*Growers of House Plants*

*Tewksbury, Massachusetts*

*Phone Lowell ULysses 1-7371*

JANUARY 1, 1955

THIS LIST CANCELS ALL PREVIOUS LISTS  
SEE BACK PAGE FOR TERMS

## K LINE

K. Line of plants in 2 1/4" plastic pots, packed 50 plants per carton minimum order of each variety 5 plants. Order by assortment or variety. Price \$15.00 per hundred.

Large users of any ONE VARIETY price \$140.00 per thousand. 250 takes thousand rate.

- |   |   |
|---|---|
| K- 1 Assorted Plants all types                            | K-25 Ivy Pittsburg                                      |
| K- 2 Assorted Ivy only<br>Up to 10 Varieties              | K-26 Ivy Ruffled  |
| K- 3 Assorted Succulents<br>Up to 20 Varieties            | K-27 Ivy Variegated                                     |
| K- 4 Assorted Cactus<br>Up to 20 Varieties                | K-28 Philodendron Cordata                               |
| K- 5 Assorted Succulents and Cacti<br>(K-3 and K-4 Asst.) | K-29 Philodendron Bronze Leaf                           |
| K- 6 Aloe Nobilis<br>Green Aloe Dish Garden Plant         | K-30 Jew, Wandering<br>Green and Yellow Leaves          |
| K- 7 Aluminum Plant                                       | K-31 Kangaroo Vine<br>Trailing Vine                     |
| K- 8 Artillery Plant                                      | K-32 Miniature Peperomia                                |
| K- 9 Begonia Rosebud<br>Double Flowers                    | K-33 Green Peperomia                                    |
| K-10 Begonia Wax<br>Single Flowers                        | K-34 Mother of Thousand<br>Pick-A-Back Plant            |
| K-11 Boxwood<br>Dish Garden Plant                         | K-35 Vining Peperomia<br>Peperomia Fosteriana           |
| K-12 Chinese Rubber Plant<br>Crassula Dish Garden Plant   | K-36 Pink Polka Dot                                     |
| K-13 Cissus Discolor<br>Trailing Vine                     | K-37 Prayer Plant<br>Maranta Kerchoveana                |
| K-14 Coleus Asst. Colors                                  | K-38 Pussy Ears   |
| K-15 Fatshedera<br>Tree Ivy                               | K-39 Variegated Rubber<br>Crassula Portulacea Variegata |
| K-16 Grape Ivy<br>Strong Growing Vine                     | K-40 Sanseveria Zeylonica                               |
| K-17 Flowering Inch<br>Tradescantia Blossfeldiana         | K-41 Golden Sedum                                       |
| K-18 Inch Plant<br>Striped Leaves Green and Silver        | K-42 Spanish Shawl                                      |
| K-19 Ivy California Branching                             | K-43 Strawberry Begonia                                 |
| K-20 Ivy English  | K-44 Watermelon Begonia                                 |
| K-21 Ivy Glacier  | K-45 Aristocrat Plant<br>Spotted Haworthia              |
| K-22 Ivy Gold Dust  |   |
| K-23 Ivy Green Ripple                                     |   |
| K-24 Ivy Heart Leaf                                       |   |

K- S 2 1/4" Combination of Potted  
Plants and Rack. Cost 60¢ each.  
Packed 17 Sets per carton.

Combination consists of plastic rack  
(8 1/2" x 2" x 2 1/4") that has 3 holes  
to hold 3 potted plants in 2 1/4" plastic  
pots. Plants used are the K Line.  
Color of Racks assorted, Red - Green -  
Yellow - Blue - White.



## L LINE

L Line of potted plants in 2 1/4" plastic pots packed 50 plants per carton. Cost 25¢ each.

L-1 Assorted, Fancy Cacti  
These are collectors' varieties. (10 varieties).

L-2 Crown of Thorns

L-3 Draceana Godseffiana

L-4 Dracaena Sanderiana

L-5 Green Gold Syngonium

L-6 Sanseveria Laurenti  
Gold Striped

L-7 Wax Plant Hoya  
Hoya Carnosa Variegata

## T LINE

T Line of potted plants in 3" plastic pots packed 25 plants per carton. Assorted as wanted. Cost 30¢ each.

T-1 Chinese Rubber

T-2 English Ivy

T-3 Green Ripple

T-4 Assorted Ivy

T-5 Grape Ivy

T-6 Prayer Plant

T-7 Wandering Jew

## Y LINE

Y Line of potted plants in 3" Plastic Pots packed 25 plants per carton. Cost 50¢ each.

Y-1 African Violets  
Assorted Varieties in Bud and Bloom

Y-2 Red Violets  
Especia, not in Bloom. Display card furnished free with each order if requested.

Y-6 Philodendron Cordata

Y-3 Miniature Leaf Kangaroo Vine  
Cissus Antartica Minima (NEW)

Y-4 Silver Leaf Peperomia  
A new plant similar to the Watermelon Begonia but with Silvery Grey Leaves (NEW)

Y-5 Maranta Massangeana  
Showy Prayer Plant (NEW)

## MINIATURE CACTI AND SUCCULENTS

M-1 Miniature Cacti and Succulents in 1 1/4" Brightly Colored Plastic Pots. Cost 8¢ each.  
Packed in units of 75 or 150 per carton.

M-1/R-3 Combination Potted Miniature Cacti and Succulents in Rack. Cost 28¢ packed 25 or 50 sets per carton.  
3 Potted Plants in colored plastic pots with rack with 3 holes to hold pots.

M-1/R-6 Combination Potted Miniature Cacti and Succulents in Rack. Packed 25 sets per carton. Cost 56¢ each.

6 Potted Cacti and Succulents in colored 1 1/4" pots with rack to hold 6 pots.

## MINIATURE PLASTIC GREENHOUSE

G-1/M-6 Miniature Plastic Greenhouse complete with Rack and 6 Potted M. Plants packed 12 Greenhouses per carton. Cost 90¢ each.

Two piece Greenhouse Base 5 7/8 x 3 7/8 complete with rack and 6 potted plants. quantities as wanted.

M D R Plastic Display Rack cost 30¢. May be ordered in any amount with any of the above.

7 1/2" long, 6" wide, 4 1/2" high molded in plastic. Put up individually in envelope. Must be assembled. Holds either 4 M-1/R-3 sets or 2 M-1/R-6 sets in step formation. Order

We especially recommend our Dish Garden arrangements and filled Novelties. It is impractical to describe each type and style, so we are offering them under the different price ranges. Minimum order of Gardens and Novelties, all kinds included is \$10.00.

Dish Gardens \$1.00 - 1.25 - 2.00 - 2.50 - 3.00 ea. Novelties 25c, 35c, 50c, 75c, \$1.00 and \$1.50 each.

All plants and materials are offered subject to being unsold, prices subject to change without notice.

Prices quoted are NET, cash with order. To customers who have established credit relations with us payment is due on or before the 15th of the month following purchase. Prices are F.O.B. or delivered free on our regular truck routes. No packing charge.

Prices quoted are for plants in plastic pots. We have found the advantages of plastic pots to be so overwhelming that we are discontinuing the use of clay pots. In our conditions plants grow better or as well as in clay. The plastic pots are cleaner. They are lighter, they do not break and they save handling costs at all points.

We are offering several assortments of plants on this listing. New buyers and also old buyers will find it to their advantage to purchase by assortment.

Wholesale customers visiting our greenhouses will be especially interested in seeing our new Display Room of Florist Planters and Dishes for gardens. We have in stock on display several hundred different items that will help you pep up your sales. We are also stocking plastic pots in wholesale quantities.

We have recently completed a new greenhouse salesroom in which we have ready in wholesale amounts all our different varieties of plants. This enables us to give our pick up and carry customers fast efficient service.

To our customers that have not yet visited our greenhouses, we hope that we will have the pleasure of seeing you here in the near future.

Folks traveling from the south of us should come on Route 128 to Woburn, then take off at Exit 30 north towards Lowell. We are about seven miles from 128 and are located on the right on Route 38. Route 128 is accessible to customers coming from central Massachusetts via Routes 9 and 20. It is also quite handy to folks coming from Maine on Route 1, although it is possible to cut off a corner by coming cross lots through Haverhill. Customers coming from Nashua, Keene and North of us will find it possible to skip going through Lowell by taking either Route 110 or 3 to Route 129. Keep on Route 129 through Billerica Center to East Billerica two and three tenths miles from Billerica Center, bear left from 129. This will take you to Route 38 (one and nine tenths miles). Turn left on Route 38 and we are located on the right three-quarters of a mile north.

You will find it to your advantage to call at our greenhouses and pick out your plants and take them right along with you. We have many other varieties than those listed.

CLOSED ON SUNDAYS